

PRIVILEGED AND CONFIDENTIAL

**The Knot Savings Program
Terms and Conditions**

Effective date: April 1, 2022

PLEASE READ CAREFULLY. BY ACCESSING TO OR PARTICIPATING IN THE KNOT SAVINGS PROGRAM, YOU AGREE TO BE BOUND BY ALL TERMS AND CONDITIONS INCORPORATED HEREIN BY REFERENCE. IF YOU DO NOT AGREE TO THESE TERMS AND CONDITIONS, DO NOT ACCESS TO OR PARTICIPATE IN THE KNOT SAVINGS PROGRAM. PLEASE READ SECTION 22 OF OUR [TERMS OF USE](#) INCORPORATED HEREIN BY REFERENCE. THIS SECTION INCLUDES A MANDATORY ARBITRATION PROVISION AND CLASS ACTION WAIVER. THIS SECTION AFFECTS YOUR RIGHTS.

1. PROGRAM TERMS

The Knot Savings Program (the "Program") is offered at the sole discretion of The Knot Worldwide Inc., its affiliates or subsidiaries ("The Knot", "we", "our", or "us"). Your access to, and participation in, the Program is subject to these terms and conditions and all other terms incorporated herein by reference, including, without limitation, the [Program Benefits Details Page](#), any policy, [FAQs](#), or guideline pertaining to the Program, and any separate and/or additional terms and conditions that may be applicable to The Knot products or services you may access, receive, purchase or otherwise use through the Program or the Program Benefits (as defined below) (collectively, the "Program Terms"). By accessing, and participating in, the Program, you consent to our collection, processing and use of any information you provide to us, including, without limitation, your first name and last name, email address, mailing address and other type of personal information, as applicable, for your access to, and participation in, the Program in accordance with the terms of [The Knot's Terms of Use](#) and [The Knot's Privacy Policy](#), which are incorporated herein by reference, and the processing and use of payment method information you provide by third parties offering payment services in connection with the Program in accordance with such third parties' separate terms, conditions, or policies, including, without limitation, [Stripe's Services Agreement](#) and [Privacy Policy](#), which are incorporated herein by reference (collectively, the "Program Terms"). The Program Terms do not alter in any way other terms or conditions or agreements you may agree or may have already agreed in connection with our products or services. The Program is void where prohibited by the law.

2. CHANGES TO PROGRAM TERMS

We reserve the right to change or modify the Program Terms, in whole or in part, at any time and in our sole discretion, without notice to you. Any changes or modifications will be effective immediately and may be posted to www.theknot.com (the "Site") or [Program Benefits Details Page](#). You waive any right you may have to receive specific notice of such changes or modifications, and your access to or participation in the Program following any such changes or modifications confirms your acceptance thereof.

3. ELIGIBILITY

To join the Program, you must (a) be an individual who legally resides in the continental United States; (b) be 18 years of age or the age of majority in your jurisdiction of residence (or if you are minor, you must have the permission of a parent or a guardian who agrees to be bound to the Program Terms); (c) and comply with the Program Terms. The Program is available to individuals for their personal use only. Companies, groups, associations or other entities are not eligible. Commercial use is prohibited. Employees of The Knot are eligible for the Program for personal use only but may be excluded from certain benefits of the Program at our sole discretion.

4. JOIN THE PROGRAM

To join the Program, go to the [Program Benefits Details Page](#), follow the prompts to create an account on www.theknot.com (or if you already have an account on www.theknot.com, log in into your account), complete the registration process and pay the applicable Participation Fee (as defined below). Eligible individuals who already have an account on www.theknot.com are not automatically registered in the Program. Eligible individuals who do not have an account on www.theknot.com, must first create an account to register for the Program. You may be required to provide your first name and last name, email address, mailing address and other type of personal information, as applicable, to create an account on www.theknot.com and/or register for the Program. It is your sole responsibility to provide and keep accurate and up to date your information in connection with the Program.

5. PARTICIPATION FEE

Your participation in the Program is NOT free of charge. You will be required to pay the applicable participation fee determined by us during the registration process (see [Program Benefits Details Page](#) for further information) (the "Participation Fee"). Applicable taxes may apply. Unless otherwise determined by us at our sole discretion, the Participation Fee is non-refundable and non-transferable. If the Program is canceled by us, then your access to the unused, unexpired Program Benefits is automatically revoked, and you will be provided with a refund of the Enrollment Fee. We reserve the right to change the Participation Fee at any time and in our sole discretion, without notice to you.

6. PROGRAM BENEFITS

The available benefits related to the Program are described in the [Program Benefits Details Page](#) (the "Program Benefits"). We reserve the right to place restrictions, exclusions, limitations, or conditions (or any combination thereof) on the Program Benefits'

availability, usage, or access, at any time and in our sole discretion, without notice to you. Additional benefits, promotions or offers relating to the Program may be made available by us in our sole discretion, with or without notice to you (the "Additional Program Benefits"). The Additional Program Benefits are subject to the Program Terms herein, unless otherwise determined by us in our sole discretion (Additional Program Benefits together with the Program Benefits, the "Program Benefits"). The Program Benefits cannot be applied to previously purchased products or services or be combined with other separate benefits, offers, or discounts, promo codes, promotions for our products or services, including, without limitation, our products or services offered on The Knot Invitations and The Knot Shop, and completion discount programs. The Program Benefits are not available on sample orders. Additional exclusions may apply. The Program Benefits have no cash value and cannot be redeemed for cash, are non-transferable, and cannot be exchanged, combined with or returned for any other offers, promotions or discounts. The Program Benefits are personal to you and may not be sold, transferred or assigned to, or shared with, family, friends or others. The Program Benefits cannot be used for any commercial purpose. Any applicable tax liability resulting from your use of any Program Benefit is your sole responsibility. For the avoidance of doubt, our products may only be shipped to addresses within the continental United States with the exception of excluding Hawaii and Alaska.

7. PROGRAM BENEFITS ISSUANCE AND EXPIRATION

Program Benefits are described in the [Program Benefits Details Page](#): (1) discounts or promotional codes for our products or services will be issued to you via email within twenty-four (24) hours of your completion of the registration process. (2) The Ultimate Wedding Planner & Organizer binder from The Knot (or similar physical product) will be shipped to your address (3) "ThankYou Cards" or similar free rewards will be issued to you via email within twenty-four (24) hours of your completion of the registration process for the Program and (4) a registry gift promotional code will be sent to you via email and allow you to select an item for free from your registry on the Knot Registry Store up to the dollar price listed in the [Program Benefits Details Page](#) ("Registry Gift"). In order to take advantage of the Registry Gift: (i) you must create and maintain an active registry account on the Knot Registry Store; and (ii) at least one (1) item must have been purchased from The Knot Registry Store by a guest through your registry account before the wedding date specified in your registry account settings. The Registry Gift cannot be used to discount items for your guests on your registry items from The Knot Registry Store and is excluded from: The Knot Registry Store credits, gift cards, gift cards provided by third-parties, past purchases (i.e. before the completion of the registration process for the Program), returned merchandise, items imported from third-party sources using The Knot's Browser Button to add anything from anywhere and items from The Knot Registry's affiliate partners store registries. Additional exclusions for the Registry Gift may apply. The Knot Registry Store terms apply to the Registry Gift.

Expiration: The Program Benefits (including the Registry Gift*) will expire eighteen (18) months after the calendar month in which the registration process was completed (the "Expiration Date"). For example, if you complete the registration process on April 15, 2022, your access to the Program Benefits will expire on November 1, 2023. The Program Benefits cannot be used after the Expiration Date. We reserve the right to change the Program Benefits issuance timelines contemplated above. Updated Program Benefits issuance timelines can be found in the [Program Benefits Details Page](#).

8. COMMUNICATIONS TO YOU

By joining the Program, you will be automatically subscribed to receive and consent to receiving emails related to the Program or your access, and participation in, the Program, and marketing emails that may not be related to the Program. You may opt-out of receiving marketing emails at any time by following the instructions provided in such emails or in our [Privacy Policy](#), we may still send operational emails to you as they relate to the Program.

9. ADDITIONAL TERMS

Without notice to you, we reserve the right to suspend or terminate your access to, and participation in, the Program or your Program Benefits if we determine, in our sole discretion, that you have violated the Program Terms or that your use of the Program Benefits or your access to, or participation in, the Program is unauthorized, deceptive, fraudulent or otherwise unlawful. This right includes our right to make you ineligible for any other Programs, promotions or initiatives we may offer and does not limit our rights to take separate or additional actions. If your participation in the Program is terminated in accordance herein, all of your Program Benefits are void. We reserve the right to change, modify, discontinue or cancel, in whole or in part, the Program, at any time and in our sole discretion, without notice to you. If we discontinue or cancel the Program, the unused Program Benefits will expire on the date the Program ends.

10. CONTACT US

For information about the Program, please contact us at help@theknot.com or visit our [FAQs](#).

* Please note the Registry Gift has two separate values: (A) a promotional value and (B) a paid value of fifty dollars (\$50). The promotional value (i.e. your ability to use the promotional code to receive a free gift off your registry up to the dollar price listed in the [Program Benefits Details Page](#)) is what expires in eighteen months after the calendar month in which the registration process for the Program was completed. The paid value will never expire. After the expiration of the promotional value, you may request us to redeem the paid value in the form of a credit for your registry on The Knot Registry Store.